

History of "Shonan Teien Cultural Zone"



figure 1. Brighton, UK and Shonan Area (same scale)

Shonan Area, the southern part of Kanagawa Pref, were characterized as villa and health resort area for political, financial or cultural leaders in Japan who work in Tokyo since Meiji Period. That is very similar to the relation between London and Brighton, UK.

After "Iwakura Mission" visited Brighton in Meiji period, they built their own villa in Shonan Area. That acted as a trigger. There are about 350 western style house and 1,300 modern Japanese style house* alive .

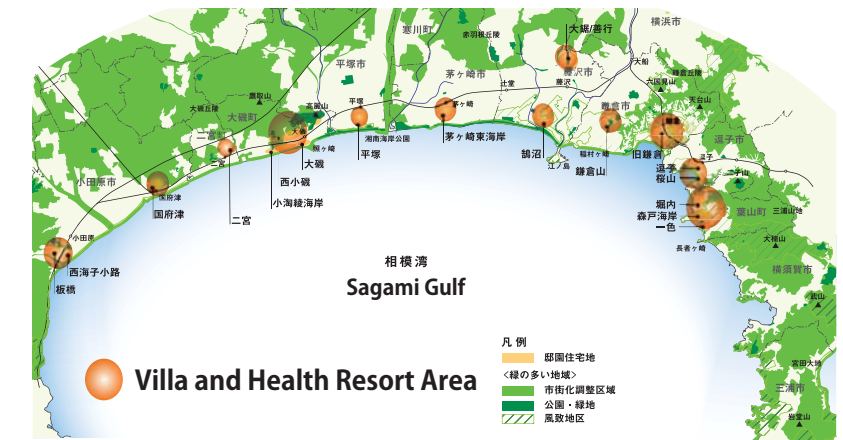


figure 2. Distribution of villa and health resort area

"Shonan Teien Festival"

The design of architecture, interior and garden of such villa are stylish and sophisticated. Besides, they are surrounded by Sagami Gulf and alignment of the mountains; they are still shining. Japanese cultural leaders have created a lot of lasting masterpieces there.

However, they have been demolished because of difficulties of maintenance. That will vanish identity of landscape in Shonan Area.

We are longing to conserve those Shonan "Teien" heritage , use them as forums for visitors, local residents, artists and creators, create new Shonan culture and characterize the area as "Shonan Teien Cultural Zone".

As a first step, we have been organizing "Shonan Teien Festival" in order to appeal our distinctive and proud culture.

Period: Sun/Sep /7th - Sun/Dec/7th
Event Program: please check attached guidebook
Kick Off Event: Sun/Sep /7th 18:30-

We will make a brief presentation about "Shonan Teien Cultural Zone Regeneration Plan", a policy and Shonan Teien Festival on Kick off Event.

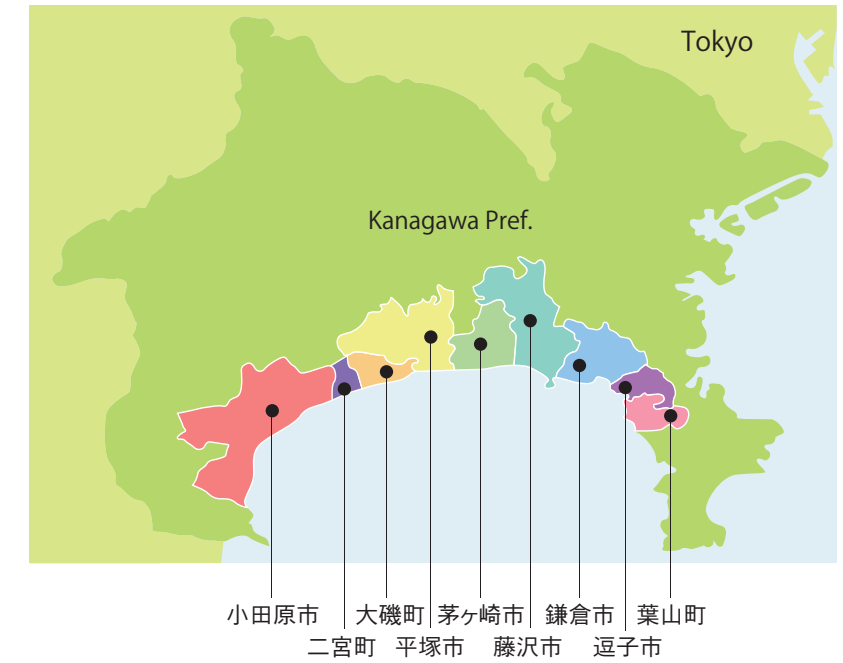


figure 3. Sites of Shonan Teien Festival 2008

Actual Achievement

number of...	sites	events	participant	promoting teams	dedicated local government
2006	6 cities	32	8,772	11	1
2007	8 cities	32	11,662	14	5
2008	9 cities	32	(-)	18	6

For additional information about Shonan Teien Festival, please visit our website at

<http://stf2008.seesaa.net/>

For additional information about Shonan Teien Cultural Zone Regeneration Plan, please give us request to

info@sho-nan.org

We can provide CD-R which include presentation material and some photos.

